

## Dreaming of Boating Media Campaign



MTAM is partnering with Fish & Hunt Maryland to reach our state's fisherman and keep them dreaming about boating!

## We need content from you!

Are you carrying a new model that a fisherman should look into? Do you have new gear for them that could be an upgrade or an absolute game changer? Shoot a quick video to keep people dreaming!



**Short and Sweet** Shoot for the video length to be about 1 minute.



**Make it Personal** Engage with your viewer. They want to hear from you!



**Inspire!** This is all about keeping the boating spirit alive.

Send your clips to susan@mtam.org and ljaros@mtam.org